

**For Immediate Release 9 a.m. MST
November 8, 2003**

**BEST NEW PRODUCT FINALIST at IH/M&RS
“WeatherHawk” WIRELESS Weather Station**

Logan, UT — 11/08/2003—WeatherHawk™ recognized at the International Hotel/Motel and Restaurant Show as a BEST NEW PRODUCT Finalist with the WeatherHawk family of weather stations for Hospitality Industry applications. Key features of this exciting new weather station are its ease of installation and use, high reliability and industrial quality at reasonable prices.

WeatherHawk weather stations can be easily installed by business or facilities managers in minutes to provide precise local weather information. The WeatherHawk is supplied preconfigured with Wind Speed, Wind Direction, Air Temperature, Relative Humidity, Solar Radiation, Barometric Pressure and Rainfall sensors fully installed and ready for use. In addition to the seven basic weather parameters, WeatherHawk and its companion software “Virtual Weather Station™” provide Heat Index, Dew Point, and Wind Chill.

With this exciting and easy to install system a resort, hotel, bed and breakfast inn, or other hospitality business can use their weather to better promote their location. Until now, businesses have had to depend upon weather data from general sources, which may not be correct because it is based on meso-climate (regional) data. WeatherHawk’s reports the micro-climate (local) data, in real-time using display software that also posts the information on “any” website, 7 days a week, 24 hours a day.

WeatherHawk can even be integrated with an internet connected video camera to fully promote a leisure/recreational location with visual information that directly relates to the weather display.

Hardware options such as AC power converters, tripods, grounding kits and stake kits enable the user to adapt the standard WeatherHawk to virtually any installation or input power requirement. A solar power option eliminates the requirement for external power, or battery changes, by using solar energy to recharge the battery pack that included with every WeatherHawk. A WeatherHawk weather station can be fully independent of location power and data connections, and nearly maintenance free.

WeatherHawk is the product design leader, in complete value priced weather stations for Hospitality, Leisure, Education, Natural Resource and Industrial applications.

WeatherHawk is manufactured in the United States, and supported worldwide through a combination of affiliated companies and independent dealers. Please contact WeatherHawk as indicated below to purchase an exciting NEW WeatherHawk weather station, or for information on how to become a WeatherHawk Dealer.

#####

WeatherHawk is a Trademark of Campbell Scientific, Inc. in the United States and/or other countries. Virtual Weather Station software is a Trademark of Ambient, L.L.C.

For more information:

John Johnston
WeatherHawk Product Manager,
TOLL FREE USA 866-670-5982
INTERNATIONAL 435-750-1802
FAX 435-750-1749
Email: johnston@weatherhawk.com
Website: <http://www.weatherhawk.com>

For information in the UK and Europe:

Kay Gosling
WeatherHawk Marketing Officer
80 Hathern Road
Shepshed,
Leicestershire LE12 9GX
UNITED KINGDOM
Telephone: +44 (0)1509 828888
FAX: +44 (0)1509 601091
email: sales@weatherhawk.co.uk
Website: <http://weatherhawk.co.uk>

Attachment: WeatherHawk Photo (wh blue.JPG)